



### **Stewardship/Finance:**

Goal: This course is designed to help parishes create a culture that understands the connection between giving and discipleship. A parish does not raise money, it raises givers.

Outcome: Parish Leaders will gain strategies that help them create a culture of giving. The course includes practical discussion of parish financial systems and budget processes that promote successful efforts with a focus on continuous review and planning. The course also addresses how to make the ASK, preparing both the Hearts and the Minds of parishioners in a way that leads to successful Stewardship Weekends and Capital Campaigns.

### Topics Include:

- A Parish Culture of Discipleship: How we Talk about Money
- Parish financial Systems & Budget Processes
- Development 101
- Tactics: Electronic Giving, Mid-Year Updates, Stewardship Letters, Giver Lunches
- How to Ask: Casting Vision & Stories of Life Change
- Conducting a Stewardship Sunday or a Capital Campaign
- Deciding your Parish's One Big Thing
- Preparing and Managing by an Annual Stewardship Plan